



LITHUANIAN FOLK
DANCE FESTIVAL

PHILADELPHIA 2022

March 27, 2022

Honoring a tradition spanning seven decades, the Lithuanian Folk Dance Festival will be held next summer throughout the July 4th weekend in Philadelphia, Pa., culminating in the magnificent celebration of dance on July 3 as up to 1,500 dancers take center stage at Temple University's Liacouras Center.

As thousands gather from around the world to celebrate their Lithuanian heritage, events throughout the weekend are planned to equally engage and educate. Specifically, we are writing to you about *Karalių Kaimas*, the *Kings Village*, which will feature exposition of ideas, products, and culture all with Lithuanian roots.

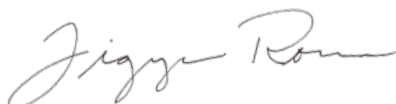
We are reaching out to you to invite you exhibit in *Karalių Kaimas*, showcasing your own company's innovations and/or products. Dedicated to our Lithuanian heritage, a key commitment is to support new and established entrepreneurs and businesses. There are many ways to participate – either with a table/booth featuring your business and products, with a short TED-like Talk/demonstration on the main stage, or a gallery display – and we would assist what you believe to be the best way to present your initiatives.

Karalių Kaimas is free of charge to everyone attending, as our mission is driven by celebrating the Lithuanian heritage and culture, as well as showcasing successful businesses and organizations. As this exhibition is not revenue generating, donations of \$200 are always greatly appreciated to offset costs. Additional ways to support the 16th Lithuanian Folk Dance Festival include program ads or sponsorships. We will provide you with space in the ballroom at no cost, however we are not able to cover any special requirements such as audio-visual equipment or other technologies you require.

Located at the Philadelphia Marriott Downtown, the event hotel for the festival, *Karalių Kaimas* will generate a great deal of traffic as it will be held as part of the registration, ticket pick-up, souvenir store and is adjacent to the artisan fair. *Karalių Kaimas* will be open on Friday, July 3 and Saturday July 2.

While this letter is an introduction to our conceptual plans, we would welcome a conversation to personally explore how you can participate. We can be reached via email at ligija.rociunas@gmail.com or vysnionis@gmail.com.

This is an exciting event, and we would be honored and thrilled to have you participate. With best wishes,


Ligija Rociunas


Rena Vysnionis

